KAYLE SIMON

GRAPHIC DESIGNER

PROFILE

I am an experienced graphic designer for web, print, film, signage, presentations, branding and marketing.

Also skilled as a writer, editor, photographer and interior designer.

SKILLS

Adobe Creative Suite
Illustrator
Photoshop
InDesign
Acrobat

MS Office
Powerpoint

Web Design
Custom sites, Wordpress sites

Writing, Editing
Journalism degree,
Former political correspondent.

Printing (Letterpress)
1863 C&P Pilot printing press

CONTINUING STUDIES

Photography
Drawing/Painting

AWARDS

Print Magazine 2011
Award for Excellence,

INTERESTS

Photography
Gardening
DIY Home Reno
Guitar
Spanish

CONTACT

123 18th Ave, Olympia, WA 98501
t: 410-419-9119 | **e:** kayle@realfreshcreative.com | **w:** www.realfreshcreative.com

EXPERIENCE

Jumpstart Ventures, San Francisco, CA — 2002-Present
Graphic Designer
Branding, presentations and other communications-related design work for this company focused on product launch strategy, corporate brand development, marketing communications, major presentations and events.
Contact: dlasner@jumpstartsf.com. (415) 235-5111.

Real Fresh Creative — 2001-Present
Graphic Designer
My freelance clients include film, airline, telecommunications, retail, and community organizations. Adept at following best practices for all design end uses. Since moving to Olympia I have developed a magazine and website for my neighborhood), including design, photography and writing.
My freelance portfolio: www.realfreshcreative.com.

Step Up, The Wire — 2003-2006
Graphic Designer
Served as on-crew graphic designer for several films and television shows, most prominently the first *Step Up* movie under Production Designer Shepherd Frankel, and season 2 of *The Wire* under Art Director Halina Gebarowicz. Contact: halina@gebarowicz.com, (917) 757-5124.

HBO — 2003-Present
Logos, Advertising, One-Sheets
Concept/design work includes 7 television show logos and 5 "one sheets" (concepts used for all advertising, for a show) for several HBO projects, including *The Wire, Treme, Generation Kill, The Deuce, Show Me a Hero, We Own This City,* and *The Plot Against America.* Currently working on designs for *The System,* scheduled to go into production later this month.

EDUCATION

University of Maryland, College Park, MD
B.S., in Journalism
Editorial Page Editor at *The Diamondback*

Maryland Institute College of Art, Baltimore, MD
Post-grad classes in drawing. I enjoy drawing classes but am not an illustrator.
I was also regularly invited to present at MICA as a professional in graphic design.

Howard County Community College, Columbia, MD
Adult Ed Classes in Photography